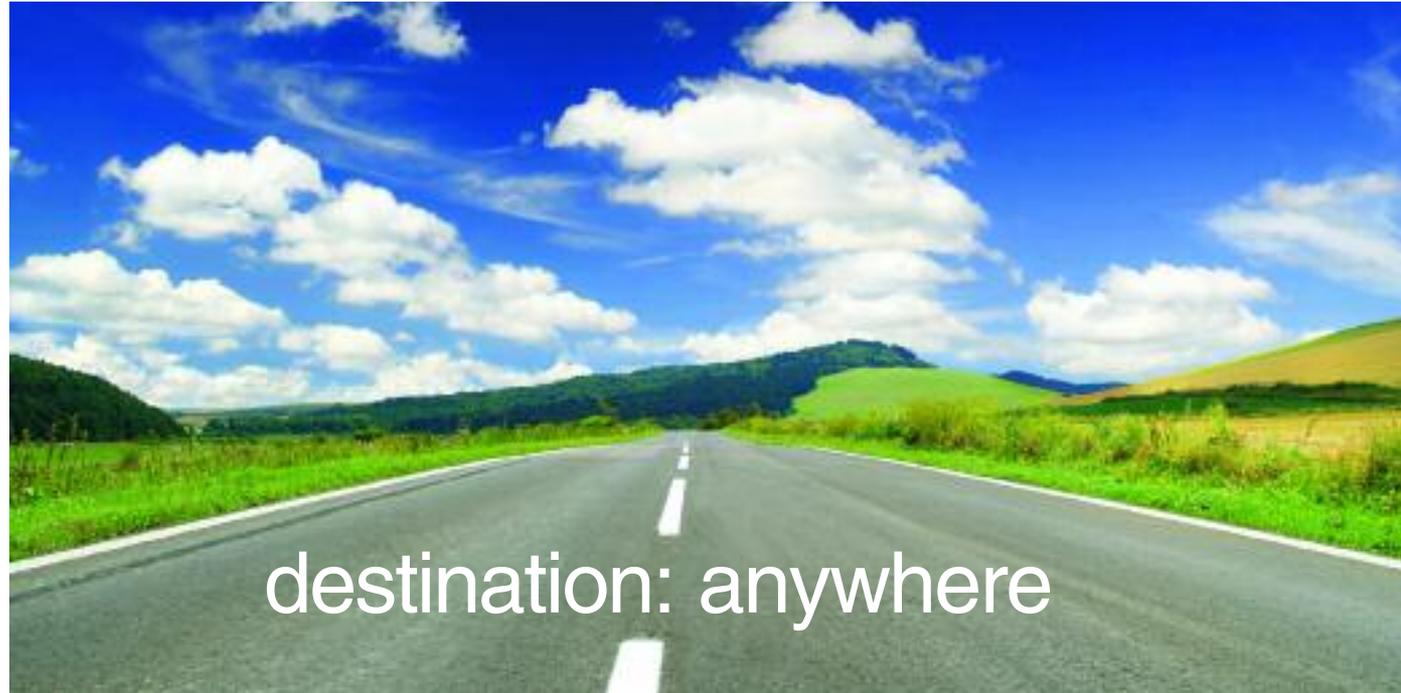


Enterprise
learning series
for **change agents**



destination: anywhere



innovationcultures
The power of shared knowledge



innovationcultures



Dear Colleague,

Most organizations are in a state of transformation and businesses as well as governments alike must address the challenge of managing change.

Intervista's new **innovationcultures** program has been designed to align your team for enterprise transformation.

This enterprise learning series includes executive briefing videos, in-depth reports and practical web-based resources.

Our vendor-independent thought leaders provide insight and synthesis into emerging disciplines that support enterprise innovation.

These timely resources provide an easy-to-share way to increase executive awareness and foster a culture of innovation.

This is a tool for change agents. Don't miss this opportunity to learn and share best practices for implementing the future of your organization.

Teresa Di Cairano
Executive Director

Robert Mazerolle
Executive Director

Is your organization planning new programs, products and innovative service delivery models?

Change is not easy — yet organizational innovation is often a matter of survival.

Through better knowledge and communications, this unique series will assist you in implementing your transformation initiatives.

A **smarter** way to get there

Discover the persuasive power of concise video briefings, the insight of in-depth executive reports and the convenience of web-based learning and collaboration resources.

The power of shared knowledge

Finally... a cost-effective enterprise learning asset designed for change agents like yourself.

The **innovationcultures** learning and communications program will help you:

- Increase executive awareness
- Manage change
- Ensure consistent learning
- Facilitate buy-in across the enterprise
- Enable collaboration
- Foster a culture of innovation

Innovationcultures is an enterprise learning program at the nexus of innovation, collaboration and design leadership that explores the various disciplines of transformation.

- Understanding innovation imperatives and processes
- Ideation and the fuzzy front end of innovation
- Portfolio management: balancing risks and outcomes

innovate

collaborate

- Governance and chaos: leading on the edge
- The dream team: organizational design for change
- Achieving flow: creating collaborative environments

- Client-centric design: exploring new service delivery models
- Emerging factors: experience, technology, green trends
- Business design and information architecture

design

Align your team in the learning and practice of enterprise innovation.

With easy-to-share videos, reports and web resources, the **innovationcultures** program provides vendor independent insight and thought leadership that will benefit all your team members.

Subscribe today and accelerate your transformation initiatives.

Benefits include:

- Executive videos
- In-depth reports
- Educational webinars
- Web-based collaboration: forum, recruitment, expert and member directory

Annual Enterprise Site License: **\$ 19,500** Applicable taxes extra.

1-800-397-9744

**Be a catalyst
for change**



Join Intervista's
innovationcultures
community of change agents.

Who will benefit:

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Senior Vice-President/Director
Strategic Planner
Chief Information Officer (CIO)
Chief Design Officer/Director
Program Director/Manager
Vice President/Director IS
Chief Technology Officer
Business/Enterprise Architect
Director/Manager, Innovation
Marketing/Brand Manager
Information Architect
Research & Development Specialist
Product Manager
Service/Product/Program Designer
Project Manager/Leader
Knowledge/Change Management Specialist
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Business Analyst
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Business Process Specialist
Tier 1 IS/Innovation Consultant

www.Intervista-Institute.com

What your colleagues say about Intervista's executive programs:

“ Absolutely excellent, current and immediately applicable.”

James Meck
Chief Architect
BAE Systems

“ I congratulate you on the high caliber of your contributors — they bring a wealth of knowledge.”

Carol Lachapelle
Director, Information Management
NB Department of Transportation

“ Excellent insight into real problems!”

Karen Dutton-Marion
Corporate Information Architect
Talisman Energy

“ The pragmatic approach is helpful and appreciated.”

Carol Bingaman
EA Program Manager
**Commonwealth of Pennsylvania
Office of Administration**

“ Great! I'm walking away with a million ideas.”

Connie Washburn
Assistant to President
Georgia Perimeter College

“ It immediately gave me a broader perspective through which I could better understand my enterprise.”

William Sommers
Lead Systems Architect
CareFirst BlueCross BlueShield

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The power of shared knowledge

Where do you want to go?

Try this new learning program on enterprise innovation. Call us for a complimentary preview at **1-800-397-9744**.

Preview
today

Be a catalyst for change

Forward this offer to team members and get change started in your organization.

Join the community of change agents.

Subscribe to an enterprise license and enable your transformation initiatives.

Fax in this form or sign-on at the site for a no-obligation preview of the **innovationcultures** experience.

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The enterprise learning series for **change agents**.

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• • • transformation

“ Most enterprises are
in a period of transition.
They must transform
in order to survive.

The issue becomes whether
that transition is
reactionary or strategic.”



destination: anywhere

innovationcultures

The power of shared knowledge

Enterprise learning series for **change agents**



Intervista develops executive education, reports and video resources on emerging concepts in enterprise strategy and innovation. Intervista's thought leadership provides opportunities for professional development and strategic advancement. In over 15 years, greater than 7000 change agents and IT executives have chosen Intervista programs. Join us today.

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Innovators from leading organizations have benefited from Intervista's programs (partial list):

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