



Led by Clive Finkelstein  
Learn strategic methods for rapid  
EA compliance and implementation



Get on the fast track.  
**Enterprise Architecture  
Rapid Delivery**

Winnipeg MB, September 27-29, 2006  
Regina SK, October 2-4, 2006

# Day 1

## Get the jump on Enterprise Architecture. Transforming business plans into strategic models for rapid EA delivery.

LEARN global best practices  
and methodologies for  
successful EA implementation

Respond to CHANGE rapidly

Strategically ALIGN deliverables

REDUCE IT project cost and risk

IDENTIFY priority business and  
government activities for implementation

TRANSFORM enterprise goals into  
integrated databases and reusable  
processes

LEVERAGE emerging technologies  
and architectures including XML,  
Web Services, Service-Oriented  
Architectures and others

### 1. Time is of essence.

#### Strategic modelling for rapid EA delivery.

- What are strategic models and how do you establish them?
- Using strategic models to support balanced scorecard and business transformation
- Zachman Framework for Enterprise Architecture - Concepts and rules
- Enterprise Architecture for e-government and defence (FEAF and DoDAF)

### 2. The big picture.

#### Strategy analysis input to strategic modelling.

- How strategy analysis is used to refine existing strategic business plans
- Ensuring input from business plans for strategic modelling

### 3. Plan IT.

#### Strategic modelling workshop.

In this facilitated session, team members learn how strategic modelling enables rapid delivery.

- Define an initial strategic model, as a "picture of the business" from strategic plans
- Transform business plans to integrated databases and reusable processes
- Analyze and identify priority business activities from the strategic model
- Derive project plans from strategic models to manage rapid delivery

### 4. Get on the same page.

#### Strategic alignment.

Through this interactive session, team members learn how to identify integration opportunities that are achieved through strategic alignment.

- Engage executive management in security and governance analysis frameworks
- Align models across columns and rows of the Zachman Framework to realize enterprise integration opportunities
- Identify e-government and e-business integration opportunities

### 5. The transformation.

#### Managing and sustaining EA.

- Assess policies, roles, goals and responsibilities for the future
- Making the business case
- Establish management strategies for rapid implementation and delivery
- Sustain executive involvement through governance analysis frameworks for audit and security internal control reporting
- Enterprise Architecture and strategic modelling support for balanced scorecard strategies and measures

Features Real World  
Case Studies

Meet the expert  
Comprehensive educational  
program led by  
Clive Finkelstein



Originator of Information Engineering • Renowned consultant, instructor and frequent conference speaker • Implemented the Zachman Framework for Enterprise Architecture using information and enterprise engineering methods • Completed major projects for defense, government and commercial organizations throughout the world • Author of numerous books and articles including "An Introduction to Information Engineering", Addison-Wesley (1989), "Information Engineering: Strategic Systems Development", Addison-Wesley (1992) and his latest book "Enterprise Architecture for Integration: Rapid Delivery Methods and Technologies", Clive Finkelstein, Artech House, Norwood MA (March 2006).

# Days 2 & 3

Plug into the latest ideas.  
Methodologies and architectures  
for rapid EA implementation.

## 1. Putting business in the driver's seat.

### Business-driven mapping for strategic modelling.

- Strategy-driven data modelling methods to transform business models into implementation
- Applying enterprise engineering and proven methodologies
- Resolution of semantic issues

## 2. Time travel in the enterprise.

### Business normalization to identify future needs.

- Business Normalization methods applied by business experts and IT staff in a design partnership
- Methods and rules for business model to systems model transformations
- Identifying further business data needs and activities that indicate business opportunities

## 3. Expanding the model.

### Case study workshop.

- Through this interactive workshop, team members expand the initial Strategic Model
- Identifying Business Activities and Processes in the derived expanded Strategic Data Model

## 4. e-Government and e-Business.

### Identifying integration opportunities.

Through this interactive workshop, team members learn how to identify e-government and e-business integration opportunities that are achieved through Strategic Alignment

## 5. First things first.

### Deriving project portfolios for rapid enterprise architecture delivery.

- Deriving project plans and prioritizing implementation efforts based on data models, business plans and business rules.
- Refining project scope and deliverables for rapid sub-project deliveries in 3-month increments
- Using project maps to balance mandates, business plans and resource demands
- Demonstrating alignment and integration

## 6. Ensuring better yield.

### Activity modelling and activity-based costing.

- Activity Modelling and Activity Based Costing methods to analyze e-government and e-business opportunities for efficiency, cost effectiveness and return on investment (ROI)
- Evaluating implementation alternatives

## 7. Transition to design.

### Developing processes, workflows and interface design.

- Process Modelling methods for rapid delivery of priority business processes
- Developing Workflow Models and interfaces from data models for priority processes
- Distributed data base and transaction performance optimization for priority processes

## 8. Architectures for shared services.

### Service-oriented architecture (SOA) strategies for rapid EA delivery.

- Overview of SOA concepts, event-driven architecture (EDA) and business process management (BPM)
- BPM implementation generated from workflow or process models
- Modelling of processes to enable interoperability
- Enabling tools

## 9. The last mile.

### Transforming from strategic to logical data model.

- Interactive Case Study session to transform priority strategic data models to detailed logical data models for rapid design and delivery

## 10. The EA portfolio plan.

### An enterprise map for rapid EA implementation.

- Case Study session to test e-government and e-business deliverables developed in earlier case study workshops for completeness
- Determining Strategic Modelling deliverables for business priority alignment
- Documentation of Enterprise Architecture Portfolio Plan (EAPP) for rapid delivery of priority areas into production in 3-month increments

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# Get on the fast track. Enterprise Architecture Rapid Delivery

## 1. Select a program and city

- Comprehensive 3-day program
  - Transforming business plans into strategic models for rapid EA delivery (Day 1)
  - Methodologies and architectures for rapid EA implementation (Days 2 & 3)
- 
- Winnipeg MB, September 27-29, 2006
  - Regina SK, October 2-4, 2006

How did you learn about this course?

- Mail     Colleague     Email advisory     Web     Other \_\_\_\_\_

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# Get on the fast track. Enterprise Architecture Rapid Delivery

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and contains many excellent ideas  
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Application/Systems Architect  
Knowledge Management Architect/Manager  
Database Manager/Administrator  
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Systems Consultant/Integrators  
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