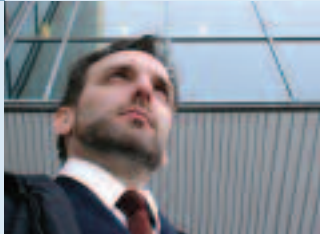




Led by Clive Finkelstein
Learn strategic methods and technologies
for rapid EA compliance and implementation

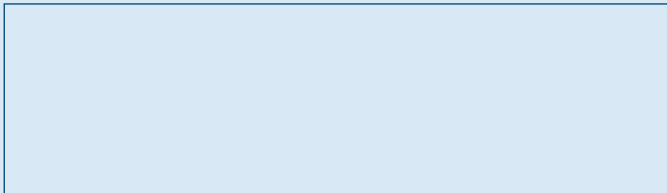


Get on the fast track. Enterprise Architecture Rapid Delivery

Miami FL, November 17-18, 2005

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Day 1

Get the jump on Enterprise Architecture. Rapid delivery methods for EA implementation and compliance.

LEARN global best practices,
methodologies and
technologies for successful
EA implementation

Respond to CHANGE rapidly

Strategically ALIGN deliverables

REDUCE IT project cost and risk

IDENTIFY priority business and
government activities for implementation

TRANSFORM enterprise goals into
integrated databases and reusable
processes

LEVERAGE emerging technologies
and architectures including XML,
Web Services, Service-Oriented
Architectures and others

1. Time is of essence.

Strategic modelling for rapid EA delivery.

- What are strategic models and how do you establish them?
- Using strategic models to support balanced scorecard and business transformation
- Zachman Framework for Enterprise Architecture - Concepts and rules
- Enterprise Architecture for e-government and defence (FEAF and DoDAF)

2. The big picture.

Strategy analysis input to strategic modelling.

- How strategy analysis is used to refine existing strategic business plans
- Ensuring input from business plans for strategic modelling

3. Plan IT.

Strategic modelling workshop.

In this facilitated session, team members learn how strategic modelling enables rapid delivery.

- Define an initial strategic model, as a "picture of the business" from strategic plans
- Transform business plans to integrated databases and reusable processes
- Analyze and identify priority business activities from the strategic model
- Derive project plans from strategic models to manage rapid delivery

4. Get on the same page.

Strategic alignment.

Through this interactive session, team members learn how to identify integration opportunities that are achieved through strategic alignment.

- Engage executive management in security and governance analysis frameworks
- Align models across columns and rows of the Zachman Framework to realize enterprise integration opportunities
- Identify e-government and e-business integration opportunities

5. The transformation.

Managing and sustaining EA.

- Assess policies, roles, goals and responsibilities for the future
- Making the business case
- Establish management strategies for rapid implementation and delivery
- Sustain executive involvement through governance analysis frameworks for audit and security internal control reporting
- Enterprise Architecture and strategic modelling support for balanced scorecard strategies and measures

Features Real World
Case Studies

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program led by
Clive Finkelstein



Originator of Information Engineering • Renowned consultant, instructor and frequent conference speaker • Implemented the Zachman Framework for Enterprise Architecture using information and enterprise engineering methods • Completed major projects for defense, government and commercial organizations throughout the world • Author of numerous books and articles including "An Introduction to Information Engineering", Addison-Wesley (1989), "Information Engineering: Strategic Systems Development", Addison-Wesley (1992) and his latest book "Building Corporate Portals with XML" co-authored with Peter Aiken, McGraw Hill (2000).

Day 2

Plug into the latest ideas. New technologies and architectures for rapid EA implementation.



1. Information exchange made easy.

XML and related enablers.

- This introductory session overviews the concepts of XML, Extensible Style Language Transformation (XSLT) and XSL that are used for integration by EAI, Web Services and Service-Oriented Architectures.

2. Respond to change.

Enterprise application integration (EAI).

- Enterprise Application Integration (EAI) concepts and XML messaging standards
- EAI approach used by electronic business XML (ebXML)
- EAI vendor strategies and products

3. Architectures for shared services.

Service-oriented architectures.

- Introduces the concepts of Service Oriented Architecture (SOA), Event Driven Architecture (EDA) and Business Process Management (BPM)
- BPM implementation generated from workflow models or process models
- Modeling of processes to enable interoperability using Business Process Modeling Language (BPML), Business Process Modeling Notation (BPMN) and others.
- Review of strategies and products of SOA and BPM vendors

4. Make the connection.

Web Services for EA.

- Introduces concepts of Web Services, together with Simple Object Access Protocol (SOAP), Web Services Description Language (WSDL) and Universal Description, Discovery and Integration (UDDI)
- Web Services strategies and products
 - Web Services scenarios and the market evolution of Web Services
 - Impact that Web Services have on existing EAI approaches
 - Strategies and products of Web Services vendors

5. Putting it all together.

Implement priority architectures rapidly.

- Reviews the role of integration technologies based on XML, XSL, XSLT, EAI, Web Services and SOA
- How these integration technologies are used to deliver these priority areas rapidly into production, in 3-month increments for success with e-government, e-business and other initiatives
- Maintenance methods enabling rapid response to business change

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